

Terms & Conditions

1. CAMPAIGN DETAILS

- 1.1 The “Homebound Happiness” (hereinafter referred to as the “**Campaign**”) is organised by Paramount Group of companies (hereinafter referred to as “**Paramount**”).
- 1.2 The Campaign is for selected projects developed by and under Paramount (hereinafter collectively referred to as “**Participating Projects**”) as follows:
- i) The Ashwood, Kuala Lumpur
 - ii) The Atera, Petaling Jaya
 - iii) Berkeley Uptown, Klang
 - iv) Sejati Residences, Cyberjaya
 - v) Greenwoods, Salak Perdana
 - vi) Bukit Banyan, Kedah
 - vii) Utropolis Batu Kawan, Penang
 - viii) Paramount Palmera, Bukit Minyak
- 1.3 Affordable housing schemes (Rumah Mampu Milik / Rumah Idaman / Rumah Makmur Kedah) units under the Participating Projects shall be excluded and not eligible under this Campaign.
- 1.4 The Campaign shall commence on **1 July 2024** and expire on **31 December 2024** (both dates inclusive) [hereinafter referred to as “**Campaign Period**”] unless notified otherwise by Paramount. Paramount reserves the right at any time to change the Campaign Period.

2. REWARDS AND ELIGIBILITY

2.1 Type of Rewards

The rewards offered to the purchasers for this Campaign shall consist of limited exclusive products (hereinafter referred to as “**Exclusive Product**”) and/or discount codes (hereinafter referred to as the “**Discount Code**”) from Paramount’s participating brand partners.

(The Exclusive Product and the Discount Code are hereinafter collectively referred to as “**Rewards**”)

2.1.1 **Exclusive Product**

- (i) Any purchaser who signs the Sale and Purchase Agreement (hereinafter referred to as “**SPA**”) during the Campaign Period shall be eligible to participate in the monthly lucky draw conducted by Paramount to win one (1) Exclusive Product provided for the Participating Project, according to the particular month in which the purchaser signed the SPA, on first come first serve basis.

- (ii) The Exclusive Product for each Participating Project in each month during the Campaign Period may be subject to change at the sole discretion of Paramount.

2.1.2 Discount Code

- (i) Any purchaser who signs the SPA during the Campaign Period shall be eligible to receive the Discount Code by registering and signing into the web portal designated by Paramount.
- (ii) The number of Discount Code to be received by the purchaser shall depend on the month during the Campaign Period in which the purchaser signs the SPA.

2.2 Eligibility For Participation

- (a) Any person shall be eligible to participate in the Campaign upon:-
 - (i) he or she has signed the SPA for any unit under the Participating Projects within the Campaign Period; and
 - (ii) the housing loan letter of offer has been accepted and signed (for purchaser who obtains loan).(hereinafter referred to as “**Eligible Participant**”).
- (b) In the event of more than one purchaser stated in the SPA (collectively referred to as “**Joint Purchaser**”), the Joint Purchaser shall be considered as one (1) Eligible Participant only.
- (c) If the purchaser is a company, only one (1) director nominated by the company shall be the Eligible Participant.

2.3 The Rewards shall not be transferable or exchangeable for cash nor refundable for any whatsoever reason.

2.4 The Rewards may contain and be subject to its own specific terms and conditions. Such terms and conditions shall be applicable in addition to the Terms and Conditions contained herein.

2.5 The Rewards shall only be presented to the Eligible Participant subject to the loan by the purchaser’s financier has been disbursed or receipt of amount equivalent to 20% of the SPA purchase price by the developer/vendor, whichever is earlier.

2.6 All Rewards, value and information herein stated are correct at the time of printing and announcement of the Terms and Conditions herein. All images and/or representations of the Rewards shown in any marketing and advertisement collateral are for visual presentation purposes only.

2.7 Paramount expressly exclude and disclaim any representation, warranty or endorsement, implied or express, written or oral, of all Rewards offered under this Campaign, including but not limited to any

warranty of health and safety. All Rewards are accepted, used and/or taken entirely at the sole risk of the Eligible Participant at all times and the Eligible Participant shall assume full liability for any risk, loss, damage and/or injury associated with the utilization of the Rewards.

3. DISQUALIFICATION

- 3.1 Paramount reserves the right to disqualify any Eligible Participant who cancels or terminates the SPA and/or fails to comply with any of the Terms and Conditions of the Campaign.
- 3.2 In the event cancellation or termination of the SPA occurs after the delivery of the Rewards to the respective Eligible Participant, Paramount, shall be entitled to deduct a sum equivalent to the value of the respective Rewards (hereinafter referred to as “**Deductible Sum**”) determined by Paramount from any amount that may be required to be refunded by the developer/vendor to the purchaser (if any) under the SPA, (hereinafter referred to as “**Refund Sum**”). In the event the Deductible Sum is higher/more than the Refund Sum (“**Shortfall**”) the said Shortfall shall be payable by the purchaser to Paramount, the terms and conditions of which shall be set out in the written notice by Paramount.
- 3.3 Employees of Paramount and their immediate families (spouse, children and parents only) shall not be eligible to participate in the Campaign.

4. GENERAL

- 4.1 Paramount reserves the right to substitute or replace any of the Rewards with another of similar value for any reasons, circumstances whatsoever without any prior notice.
- 4.2 Paramount decision on all matters relating to the Campaign shall be final, conclusive and binding. No correspondence, appeals, protests or attempts to dispute the same will be entertained in any event.
- 4.3 The Eligible Participant will be required to attend the presentation ceremony and other public programmes as and when required, and failure to do so shall result in a forfeiture of the Rewards.
- 4.4 Paramount reserves the right at any time to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and Paramount reserves the right to vary, supplement, delete, amend or modify any of the Rewards stipulated herein, including the Terms and Conditions herein from time to time and at any time without any prior notice thereof and without any compensation and the Eligible Participant is advised to log onto the website at www.paramountproperty.my, for any updated information.
- 4.5 In no event shall Paramount nor any of its employees, representatives and/or agents (including without limitation, any third-party service providers engaged by Paramount for purposes of the Campaign) be liable to purchaser/participant in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign.
- 4.6 These Terms and Conditions shall be governed by the laws of Malaysia, and the Eligible Participant who participates in the Campaign shall be deemed to have agreed to submit to the exclusive jurisdiction of the Malaysian Courts.

- 4.7 By participating in the Campaign, the Eligible Participant hereby expressly agrees to be bound by these Terms & Conditions.
- 4.8 By participating in this Campaign, the Eligible Participant irrevocably and unconditionally grants to the use of his/her personal data being collected, processed and used by Paramount in accordance with its Privacy Policy and Disclaimer Notice (“hereinafter referred to as “**Privacy Notice**”), which may be viewed on its website at www.paramountproperty.my. In addition, and without prejudice to the Privacy Notice, the Eligible Participant also agrees and consents to such details including without limitation of any personal data or information being collected, processed and used by Paramount for:
- a) The purposes of the Campaign;
 - b) Marketing and promotional activities conducted in such manner as Paramount sees fit in any media including but not limited to any form of advertising or publicity medias and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital medias and on the Internet, without further express consent from the Eligible Participant. Marketing and promotional activities including but not limited to the use and/or publication of any detail provided in and/or in connection to the entries, interviews, materials as well as responses and related photographs. In this regard, the Eligible Participant agrees to cooperate and participate without his/her further express consent and/or any payment or consideration from Paramount, in all reasonable advertising and publicity activities of Paramount in relation to the Campaign.
- 4.9 Paramount shall not be held liable for whatsoever loss or damages howsoever arising in connection with the Campaign. Paramount shall not be liable for any default in respect of the Campaign due to any act of God, war, riot, strike, pandemic, epidemic, lockout, industrial action, fire, flood, drought, storm, website downtime or any event beyond the reasonable control of Paramount.
- 4.10 The Rewards are arranged and provided by third parties (hereinafter referred to as the “**Rewards Vendor**”). Paramount excludes and disclaims any representation or warranty with respect to the Rewards Vendor and the Rewards. Paramount gives no warranties or representations, express or implied, on the quality or suitability in respect of the Rewards and shall not be liable for any loss or damage howsoever suffered by any person in relation to the Rewards. The Eligible Participant shall, at his/her own sole cost and expense, communicate and deal directly with the Rewards Vendor in relation to any issue arising from or related to the Prizes.
- 4.11 For more info, please call:-
- Central Region: 03 2727 7519 (The Ashwood, Kuala Lumpur) /
03 9212 3110 (The Atera, Petaling Jaya) /
03 9212 3098 (Sejati Residences, Cyberjaya) /
03 2727 7512 (Berkeley Uptown, Klang) /
03 9212 0380 (Greenwoods, Salak Perdana)
 - Northern Region: 04 441 3388 (Bukit Banyan, Kedah) /
012 501 0733 (Utropolis Batu Kawan, Penang /
Paramount Palmera, Bukit Minyak)

or log on to www.paramountproperty.my